

original
ideas
&
bespoke
solutions
to help
promote
your
business

web



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Web Design & on-line Solutions

The first steps for any new business are: name & web address. The internet is essential for business promotion, whether you need a simple professional website or a database driven e-commerce venue. We deliver a complete e-service.

After an initial meeting, we will formalise an appropriate strategy and usually offer an example of our ideas as well as a quote and a critical path. We find it works better if our clients can easily visualise whatever solution we have put forward.

We have included three examples of our work, with a brief explanation, which we hope illustrates the standard and quality of our work.

Other services

We also offer: design, print - including large format, exhibition services, stock management and logistics. Please call us on **01926 614488** to discuss your requirements.

Client | Heart of England Training



www.hoet.co.uk

Purpose

To promote our clients services and their range of courses, NVQs and apprenticeships.

Features

- Searchable courses
- Fully content managed including drop down menus
- Database driven booking form (archived forms remain online for better security of personal data)
- Content managed associated keyword search for each course

Client | Essential Food Hygiene



www.kitchenduediligence.co.uk

Purpose

To promote and sell Essential Food Hygiene Folder and associated products.

Features

- Full e-commerce facility
- Content managed products
- Full transaction control from refunds to special offers
- Flash multimedia animated information

Client | Coventry & Warwickshire Training



www.cwtcov.co.uk

Purpose

To promote our clients services and their range of courses, NVQs and apprenticeships.

Features

- Fully content managed including drop down menus
- Content managed associated keyword search for each course
- Searchable courses
- Database driven booking form (archived forms remain online for better security of personal data)